

# Bloomingdale's

59TH TO 60TH STREET—LEXINGTON TO 3D AVENUE

## Tomorrow---Friday---Will Be Coupon Day

Every department in the store contributes specially priced seasonable merchandise for the occasion. We cannot advertise all of the items because some are in limited quantities. Where you see a yellow sign, there you will find a Coupon Bargain. It will pay you to come tomorrow.

### Drugs, Etc.

Soda Bicarbonate, 1 lb., 6c.  
Epsom Salts, 1 lb., 7c.  
1-lb. Dor Almond Cream, 15c.  
Snaps, 3 cakes in box, assorted makes and odors, 10c. box.  
Tar Balls, 1 lb. box, 16c.  
Tar Flakes, 1 lb. box, 16c.  
Tartine Moth Bags, overcoat size, 48c.  
Tartine Moth Paper, size 40x48, one doz. sheets in roll, 42c.  
Water Glass (Silicate Soda), recommended by U. S. Government for preserving eggs; 1 pt. bottle, 17c.

### Children's Night Gowns, 48c

In slip-on model; trimmed with pretty lace or embroidery edging; sizes 4 to 14 years.

ALL CARS TRANSFER TO

### High-Class Suits Reduced to \$13.75

Just 100 Suits have been radically reduced for this special Coupon Day.

Serges Gabardines  
Poplins and Coverts

Gray, Green, Tan, Copen and Navy. Every model decidedly smart—sizes for women and misses.

A splendid Suit for the holiday.

### Double Rice Boilers, 98c

Made of seamless aluminum, polished inside and out.

### Petticoats, 60c

Good quality Percale, elastic belt, deep flounce with pointed ruffle. Black, rose, wistaria, brown, emerald, King's blue, navy.

### Figured Satine, 82c

Fine quality satine; white ground with pink, blue or lavender floral pattern.

### Italy-America Day

Friday May 24, marks the third anniversary of Italy's entrance into the great world war. Let us remember the burden which Italy has so heroically borne during these three years, and, by display of the Italian Emblem with Old Glory, show our devotion to this great-hearted comrade in arms for her service in the cause of Universal Democracy.

A complete assortment of all flags will be found on our Third Floor.

### A Word to the Wise Is Sufficient About These Men's & Youths' Shirts 94c

Made of Jap cotton crepe, percales, printed madras. In plain colors, novelty stripes and figured patterns, with soft double cuffs. Sizes 13 1/2 to 17.

### Fibre Silk Hose, 27c

Fine weave; mercerized and fibre silk; reinforced heels, double soles; garter tops. Colors: black, white, gray, brown and other wanted shades; slight mill faults.

### Mercerized Hosiery, 14c

Fine weave; reinforced heels, double soles, garter tops; black, and colors; subject to mill faults.

### Gotham Gold Stripe Thread Silk Hosiery, 75c

Fully fashioned; fine weave, garter proof; no run that starts above the hem can pass the gold stripe; large variety of colors; black and white; slight mill faults.

### Bathing Suits, \$1.89

Black Ribbed Cotton Bathing Suits (machine knitted). Two-in-one style, with bloomers attached. Trimmed with contrasting color bands. For women and misses. Get ready for vacation.

### Bathing Caps, 18c

Also Divers' caps, made of new live rubber, 1918 styles, in large variety of colors.

### 9x12 Grass Rugs, \$6.00

Shown in border of medallion designs. Ideal Summer floor covering.

### Colonial Rag Rugs, \$11

Size 9x12, in blue, green, brown, gray and old rose, with fancy chintz borders.

### 'The Conqueror' \$4.84

Sold elsewhere at considerably more.  
Plays any size needle record of any make.  
Columbia Tone Arm and Reproducer.  
Light and Compact—cabinet entirely of metal.

### Underwear, 24c

Athletic style shirts, knee drawers, white checked mannikins, easily made at home.

### Men's Union Suits

White mannikin; pin checked; neatly tailored; perfect fitting, all sizes.

### Men's Balbriggan Underwear, 49c

DRAWERS made with double seat and suspender tape; SHIRTS to match with short sleeves.

### Odd Sheets and Pillow Cases

Quantities limited and on sale only while they last.  
Seamed Bed Sheets, size 76x96 inches; made with flat center seams; at 98c.  
Seamed Sheets—extra large size (81x99 inches); at 1.55.  
Hemstitched Pillow Cases made of FRUIT OF THE LOOM muslin; regular size (45x36 in.); at 36c.  
Hemmed Pillow Cases, size 45x36 inches, at 42c and 28c.  
Hemmed Pillow Cases, extra large size, 48x36 inches; PLAZA BRAND; at 42c.

### Rosary Beads

A white rosary, strung on gold plated chain or silver chain, boxed. Price 25c.  
White Celluloid Prayer Book, gold edge, fancy covered design, boxed. Price 69c.

### Books

Ideal books for soldiers and sailors. Hundreds of well-known novels by famous authors, bound in cloth. It is impossible to mention all, as in many instances we have only one or two volumes of a title. Price, 8c.  
Large assortment of paper novels suitable for summer reading, including many works of standard authors. Price, 7c.

SECOND FLOOR

LEX. AVE. LEVEL

THIRD FLOOR

MAIN FLOOR

SECOND FLOOR

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